

Gold Country Fair

P.O. Box 5527, Auburn, CA 95604-5527

Phone: (530) 823-4533 • Fax: (530) 885-3225

September 9-12, 2010

COMMERCIAL EXHIBIT APPLICATION

*This application is for the purpose of assisting the Gold Country Fair in the selection of the 2010 Commercial Exhibitors. This application is not a contract, nor a guarantee of same. **Do NOT send money with this application.***

General Requirements

- Please submit completed application as soon as possible. Attach color photographs of the proposed exhibit booth and product(s) as they would appear at the Gold Country Fair. *Don't underestimate the importance of photos that are clear and show your exhibit booth at its best!* If you are a first-time exhibitor and so do not have booth photos, please attach either a drawing of the expected display or a detailed description.
- Consideration is given to prior participants based upon a professional display, uniqueness, quality product(s), and conducting business in a professional manner.
- Upon our review, we will notify all new applicants of their acceptance or position on our waiting list within three weeks of receipt of application. Timely entries are encouraged.

Specifications

- Booths must be staffed at all times during the following hours: 4 p.m. – 10 p.m. Thursday; 4 p.m. - 10 p.m. Friday, Noon – 10 p.m. Saturday, and Noon – 10 p.m. Sunday.
- Indoor and outdoor booth spaces are sold in 10x10 increments (10x10, 10x20, etc.).
- Booths must be kept in showroom quality. Cardboard boxes, stock, and trash must be kept out of view of public.
- Blue tarps are **not** to be used as part of display, only for protective covering at night.
- All tables **must** be draped and all decorative material **must** be flame resistant. All decorative and display materials must be appropriate for the theme and venue.
- Booth height may not exceed 8 feet on back wall and 4 feet on sides.
- All electrical installations shall conform to the Electrical Safety of the State of California. We reserve the right to place any stand on generator power.
- All vendors selling taxable merchandise or providing a taxable service in California, even on a temporary basis, must have a Seller's Permit. Contact the Board of Equalization at (916) 255-3422 for more information. If you already have your Seller's Permit, attach a copy to this application.
- All vendors are required to provide \$1,000,000 public liability insurance naming the County of Placer, Gold Country Fair, and the State of California as additionally insured. If you are unable to secure this coverage, you may purchase insurance through the Fair for \$90 per booth. Please contact the Fair Office for more information. **All vendors with employees must provide a copy of Workers Compensation Insurance. If no employees, a letter stating so must be on file with the Gold Country Fair.**
- Sixteen one-day credentials will be issued each commercial exhibitor per location and will be available at the Fair office beginning August 21, 2010. Additional credentials (one-time entry) are available to exhibitors at a discounted cost (maximum fifty credentials), and must be purchased in advance. **Exhibitors are responsible for distribution of credentials. Exhibit staff arriving without credentials must pay regular admission at gates. There will be no refunds or exchanges.**
- Each commercial exhibitor is issued two passes which are to be displayed on the inside lower left corner of vehicle windshields. These passes are valid ONLY in the Pleasant/High Street Parking Lot. Enter this lot via Pleasant Avenue.

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2010 GOLD COUNTRY FAIR

SEPTEMBER 9-12

Please print or type clearly. Questions...please call (530) 823-4533.

Company/Organization _____

Contact Person _____ Person authorized to sign contract (if different) _____

Title _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Business phone () _____ Fax number () _____

Mobile phone () _____ California Sellers Permit Number _____
(required for anyone selling merchandise - **attach copy**)

Email address _____

Is your business: Selling a product Informational display Business promotion

Give a brief description of product/information to be displayed. If applicable, **List all items you are applying to sell, or services offered; and indicate prices for each.** If a contract is issued, it will be assigned on the basis of this list only. Be complete.

Have you participated in the Gold Country Fair before? YES NO What year(s)? _____

Do you use an amplification? YES NO Type _____ Is your back wall higher than 8 feet? YES NO

Will you have a prize drawing? YES NO Type of Prize _____ Date of drawing _____
(Drawing must be held during Fair)

Location:

Indoor Outdoor Are you requesting more than one location? YES NO

What size space(s) are you requesting? _____ Corner space _____

Utility Requirements:

Voltage _____ Phase _____ Amps _____

110 volt/5 amp service is provided with each booth space. Charges will be levied for additional power needs.

RV and Stock Trucks:

RV? YES NO Dimensions _____ Stock Truck? YES NO Dimensions _____

Detach and return completed application to:

Gold Country Fair
Attn: Commercial Exhibits Supervisor
P.O. Box 5527
Auburn, CA 95604-5527
Or Fax to: 530-885-3225
heather@goldcountryfair.com

Indoor – Placer Hall

- Indoor commercial space is located in Placer Hall.
- Indoor exhibit spaces are draped with 4' side walls and 8' back walls.
- All of the exhibit must fit within the designated space boundaries.

Rental Rates

- In-line space: \$300 per 10x10
 - Corner spaces: \$25 additional
 - Sellers fee: \$50 additional
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Outdoor Areas

- Outdoor exhibit spaces are located throughout the Fairgrounds.
- Exhibit spaces are not supplied with drapes, carpeting, or shading. Exhibitors are responsible for furnishing such items, if needed, and they must be approved in advance by the Fair. Approval is based on Fire Marshal requirements and aesthetic appearance.
- All of the exhibit must fit within the designated space boundaries.

Rental Rates

- Main Lawn
 - In-line space: \$300 per 10x10
 - Corner spaces: \$50 additional
 - Lower Road Frontage (opposite Gold Country Court & Sierra Bldg)
 - In-line space: \$375 per 10x10
 - Corner spaces: \$75 additional
 - Upper Road
 - In-line space: \$200 per 10x10
 - Corner spaces: \$25 additional
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RV and Stock Truck Parking

- RV parking is located in the RV Park and is limited to 20 RV units. All spaces are equipped with power and water hookups. Sewer hookups are limited, but a dump station is available.
- Stock Truck parking is located in an area designated by Fair Management.
- Spaces are available on a first come first served basis. If space is not available, you will be notified.

Rates

- \$100 per unit – full hookups for run of fair
- \$25 per unit – no hookups (RV's) for run of fair
- Early arrival will be charged \$20.00 per unit per night.