



GOLD COUNTRY FAIR

SEPTEMBER 5TH - 8TH 2024



CELEBRATING 135 YEARS • WELCOME TO THE WILD WILD WEST • AUBURN, CA

2024 GOLD COUNTRY FAIR SPONSORSHIP OPPORTUNITIES



2024 GOLD COUNTRY FAIR SPONSOR BENEFITS

Be apart of “WILD WILD WEST” with us and let us help you build a sponsorship that's worth it to you.

How will a sponsorship benefit you?

- **Over 30,000 people in attendance**
- **Marketing through social, radio, digital and paper advertisements**
- **4 Days of entertainment**
- **Attendance from Placer County and surrounding areas**

Levels starting at \$750 and up

Benefits include: Business Banner & Logo promotion, Ad in Fair Program, Booth Space, Entertainment Tickets, Ride Wristbands, and more!

TITLE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[40] Voice of the Fair Announcements

[20] Demolition Derby Tickets

[75] Online complimentary one day admissions

[25] Unlimited Ride Wristbands

\$20,000.00



\$15,000.00

BEVERAGE SPONSOR

Banner Signage
Logo in Fair Program
Logo on our website
10 x 20 Booth Space
Radio Tags
[20] Voice of the Fair Announcements
[10] Demolition Derby Tickets
[50] Online complimentary one day admissions
[20] Unlimited Ride Wristbands



\$10,000.00

PLATINUM SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[20] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands

\$10,000.00

EXCLUSIVE STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[20] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands



OPENING NIGHT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands

\$10,000.00



REPTILE ROOM SPONSOR

Banner Signage

Name on the Sierra Building

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[50] Online complimentary one day admissions

[20] Unlimited Ride Wristbands

\$10,000.00



\$7,500.00

SATURDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[40] Online complimentary one day admissions

[10] Unlimited Ride Wristbands



SOLD

PATIO SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands



\$5,000.00

FRIDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands



STADIUM EVENT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

\$5,000.00



SUNDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

\$5,000.00



TAHOE BUILDING SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands

\$5,000.00



TICKET SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[8] Voice of the Fair Announcements

[10] Demolition Derby Tickets

[25] Online complimentary one day admissions

[8] Unlimited Ride Wristbands



\$5,000.00



\$3,000.00

SATURDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

Radio Tags

[4] Voice of the Fair Announcements

[6] Demolition Derby Tickets

[15] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



FRIDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[4] Voice of the Fair Announcements

[6] Demolition Derby Tickets

[10] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$3,000.00



KIDS WORLD SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[4] Voice of the Fair Announcements

[6] Demolition Derby Tickets

[10] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$3,000.00



SUNDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[4] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$2,500.00



\$2,500.00

THURSDAY NIGHT STAGE SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

SPORTS BAR SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



SOLD

DIRT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



GROUNDS ACT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands

\$2,500.00



\$2,500.00

STILL EXHIBIT SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 20 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

EXHIBITOR HANDBOOK SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

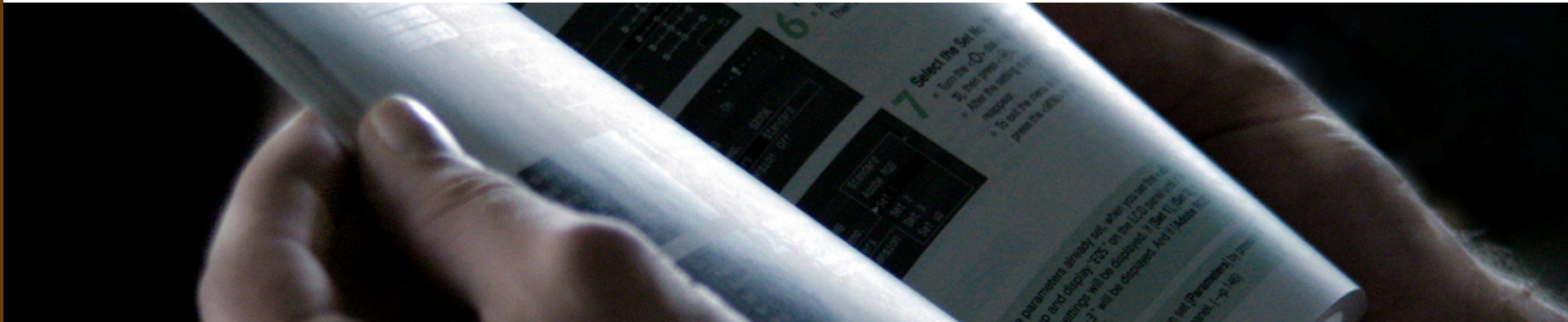
Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



SOLD

JUNIOR LIVESTOCK AUCTION SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



SOLD

JLA AUCTIONEER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

JLA BUYERS DINNER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,500.00

SIERRA BUILDING SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[2] Voice of the Fair Announcements

[4] Demolition Derby Tickets

[8] Online complimentary one day admissions

[6] Unlimited Ride Wristbands



\$2,000.00

VIP DINNER SPONSOR

Banner Signage

Logo in Fair Program

Logo on our website

10 x 10 Booth Space

Radio Tags

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



\$1,000.00

PLACER BUILDING SPONSOR

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



FAIR CARNIVAL SPONSOR

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands

\$1,000.00



\$1,000.00

FOOD COURT SPONSOR

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



\$1,000.00

BANNER SPONSOR

3x6 MAX

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands



BARN SPONSOR



4 AVAILABLE
1 SOLD

Banner Signage

Logo on our website

[4] Online complimentary one day admissions

[4] Unlimited Ride Wristbands

\$1,000.00



SOLD

AUCTION PADDLE SPONSOR

Banner Signage

Logo on our website

[2] Online complimentary one day admissions

[2] Unlimited Ride Wristbands



FAIR MAP SPONSOR

Banner Signage

Logo on our website

[2] Online complimentary one day admissions

[2] Unlimited Ride Wristbands

\$1,000.00



\$1,000.00

VOICE OF THE FAIR SPONSOR

Voice of the Fair announcements

Banner Signage

Logo on our website

[2] Online complimentary one day admissions

[2] Unlimited Ride Wristbands



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