NOTICE OF ANNUAL MEETING BOARD OF DIRECTORS

20th DISTRICT AGRICULTURAL ASSOCIATION Gold Country Fairgrounds and Event Center 1273 High Street, Auburn, California 95603 530-823-4533

MEETING DATE & LOCATION

Thursday, January 23, 2025 @ 6:00 pm
Clubhouse
1273 High Street, Auburn, CA 95603
Notice and Agenda available on the internet at www.goldcountryfair.com

PUBLIC COMMENT

Any member of the public wishing to address the Board on any matter listed on this agenda has a right to do so and will be afforded such opportunity when the Board is considering that agenda item. In addition, if a member of the public wishes to address the Board on a matter not listed on the agenda, you will be given such opportunity during the Public Comment item on the agenda. The Board President has the right to limit the time for public comment to a maximum of three (3) minutes or less to proceed with the agenda of the day and/or to place the item on the agenda (as an action item) of a subsequent meeting. Total time allotted for public comment is fifteen (15) minutes maximum.

AMERICANS WITH DISABILITIES ACT

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification to attend or participate in any Board or Committee meetings, or other Gold Country Fair activities may request assistance by contacting Sonia Del Toro at Gold Country Fair Office.

AGENDA

I. CALL TO ORDER:

A. All matters noticed on this agenda, in any category, may be considered for action as listed. Any item not so noticed may not be considered. Items listed on this agenda may be considered in any order at the discretion of the President.

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL OF BOARD MEMBERS

IV. PUBLIC COMMENT:

A. Since items under Public Comment are not listed and publicly noticed on the agenda, please be advised that the Board cannot discuss or take any action at this meeting.

V. STATE OF THE ASSOCIATION

VI. INSTALLATION OF 2025 OFFICERS

VII. ANNUAL RESOLUTIONS

VIII. ADJOURNMENT

The Board of Directors may or may not act on all items appearing on this agenda. Further information regarding this regularly scheduled meeting of the Board of Directors for the 20th District Agricultural Association may be obtained by contacting the Chief Executive Officer at 1273 High Street, Auburn, CA 95603, telephone 530-823-4533.

Date of Notice January 9, 2025

STATE OF THE ASSOCIATION 2025

1. **2024 Fair Review**: **Our** 2024 Gold Country Fair so a huge rebound from 2022 and was our second most successful Gold Country Fair in the last decade. It was a well-produced fair with multiple new features, including Brad's Reptile House, a hit with all ages.

	2024	2023	2022	
Admissions	\$224,576	\$226,988	\$113,409	
Demo Derby	\$24,090	\$18,228	\$5,085	
Food Concessions	\$116,649	\$96,144	\$60,983	
Commercial Vendors	\$61,290	\$58,056	\$57,396	
Carnival (25%)	\$116,617	\$110,910	\$61,260	
Parking	\$26,905	\$27,077	\$16,894	
Sponsorships	\$73,103	\$74,315	\$81,532	
Utility Reimbursement	\$2,675	\$3,346	\$3,160	
Fair Totals	\$621,815	\$615,064	\$399,719	
JLA	\$472,174	\$506,533	\$513,450	

Overall totals \$1,093,989 \$1,121,597 \$913,169

A. Our trend of exceeding \$500,00 at the Junior Livestock Auction continued and we were able to highlight our new swine barn in the process. Thank you to our generous buyers and our livestock team for making this happen!

	2024		2023		2022	
	#Sold	Avg. Price	#Sold	Avg. Price	#Sold	Avg. Price
Species:						
Beef	16	\$9465	17	\$8651	17	\$9433
Sheep	36	\$1304	36	\$1373	38	\$1391
Goats	23	\$1099	31	\$965	37	\$989
Swine	65	\$2783	66	\$2704	70	\$2596
Total Sold	140		150		162	

2. **Interim Rentals**: In 2024, our building rentals were 10.2% over budget, \$270,079 to 245,000. However, our grounds were 9.4% under budget, \$271,770 to \$300,000. This decrease reflects Dry Diggings, who reduced their grounds rental by \$40,000. Overall, our total interim rentals were down 1.3%, \$767,493 to \$777,500. In 2025 we are committed to securing mid-week events and new events.

3. Buildings and Grounds:

a. Sutter Building

Status: Currently collecting and reviewing bids to do the required maintenance on the roof, interior, and lighting.

b. Clubhouse

Status: Reviewing bids for maintenance of roof, floor, and lighting.

c. Motherlode Building

Status: Now that we have a new roof, I will be meeting with the State Fire Marshall in early 2025 to facilitate a seamless transfer from the current Hugs and Smiles location to this facility. We will also be improving the landscaping and exterior.

As we continue to improve our facilities, it is critical we update our strategic plan in 2025 to ensure that the projects selected, and money invested, are consistent with the vision and strategy of the 20th DAA Board of Directors.

- 4. **Personnel:** We continue to invest in our team and expand their productivity with training and support. We are also establishing procedures that emphasize the importance of providing the best possible customer service while adding value to the overall guest experience. Moreover, I am reviewing how we can create job advancement opportunities that support our budget and ensure the career growth of our team.
- 5. **Challenges**: Our biggest challenge is our aging infrastructure. We will be pursuing grants, state funding, county support, and legislative opportunities. Additionally, we are looking at continued high increases in property and general liability insurance. Last, we are reviewing ADA concerns and the risks associated with the lack of meeting these requirements.
- 6. **Board of Directors**: As we ended 2024, we welcomed the addition of new board members and prepared for an exciting 2025. I am pleased to see their commitment and passion for this new role. I look forward to developing a strategic plan with the board and creating a strong future for the 20th DAA.

2025 Annual Resolutions

- A. <u>Volunteer Workers' Compensation Insurance</u>. Members of the Board of Directors, volunteers, and Placer County Inmate Workers are covered by the 20th District Agricultural Association's workers' compensation insurance while performing their volunteer work.
- B. <u>Signature Authorization.</u> CEO, President elect, Vice President elect, Directors (as named) are authorized to sign and endorse checks, drafts, and other negotiable instruments, and to make deposits and withdrawals from authorized accounts effective January 1, 2025, through December 31, 2025. However, individual withdrawals in excess of \$25,000 require the signature of two of the persons authorized to sign checks.
- C. <u>Use of Fairgrounds Facilities.</u> CEO is authorized to grant permission to use the 20th District Agricultural Association's fairgrounds facilities effective January 1, 2025 through December 31, 2025, in accordance with the Food and Agriculture Code, relating to the use of district regulations and policies recommended by the Board of Directors of this agricultural association, and the Department of Food and Agriculture, and to execute the Rental Agreements for use of the Fairgrounds Facilities, without further authorization from the Board of Directors.
- D. <u>Contract Delegation Authority.</u> CEO is authorized to execute rental agreements, service agreements, and agreements for judging the 20th District Agricultural Association which do not exceed \$25,000 without further authorization form the Board of Directors effective January 1, 2025, through December 31, 2025. All such agreements, however, are to be presented to the Board of Director for review at the subsequent meeting.
- E. <u>Discharge from Accountability.</u> CEO is authorized to a board member to sign and thereby join in approval in the discharge of outstanding accounts of \$500.00 or more, in accordance with the Department of Food and Agriculture Code Section 3953. The designation of the board member will hen be approved by the State of California's Controller's Office, and with approval both signatures become effective January 1, 2025, through December 31, 2025.